



WPTV

ORDER

Print Date 10/11/12

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Flight Dates **10/16/12-11/06/12**

Contract / Revision **314043 /**

Original Date / Revision
10/05/12 10/10/12

Advertiser **Republican Party of FL - Pet**

Agency **McLaughlin & Associates**

Buying Contact

**919 Prince Street
Alexandria, VA 22314**

Product

RPOF3pACK(pETERSON,gARDINE

Agency Com 15%

Billing Contact

**919 Prince Street
Alexandria, VA 22314**

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # **559**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes PL

Priority FX

Advertiser Ref

Primary Account Executive
Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
Marta Salazar-Perren	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WFGC	%	
WFLX	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	148	\$149,047.50	\$175,350.00	0.00
November 2012	95	\$96,963.75	\$114,075.00	0.00
Totals	243	\$246,011.25	\$289,425.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/28/12	148	\$149,047.50	\$175,350.00
10/29/12	11/06/12	95	\$96,963.75	\$114,075.00

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	WPTV	10/16/12	11/06/12	M-F 6-7a M-F 6-7a	CM	6-7a	11111--	:30	5	\$1,200.00	FX	0.00 NM	16	\$19,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/15/12		10/15/12	10/21/12	-1111--	4		\$1,200.00		0.00					
Week: 10/22/12		10/22/12	10/28/12	11111--	5		\$1,200.00		0.00					
Week: 10/29/12		10/29/12	11/04/12	11111--	5		\$1,200.00		0.00					
Week: 11/05/12		11/05/12	11/11/12	11-----	2		\$1,200.00		0.00					
N 2	WPTV	10/16/12	11/06/12	M-F 7-9a M-F 7-9a	CM	7-9a	22222--	:30	10	\$1,500.00	FX	0.00 NM	30	\$45,000.00



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Contract / Revision **314043** Flight Dates **10/16/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/05/12/ 10/10/12

Order Sep 00:20:00

Advertiser **Republican Party of FL - Pe** Product **RPOF3pACK(pETERSON,g)** Estimate # **559**

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WPTV	10/16/12	11/06/12	M-F 7-9a M-F 7-9a	CM	7-9a	22222--	:30	10	\$1,500.00	FX	0.00	NM	30	\$45,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- 2222--					8	\$1,500.00		0.00			
Week:		10/22/12	10/28/12	22222--					10	\$1,500.00		0.00			
Week:		10/29/12	11/04/12	22222--					10	\$1,500.00		0.00			
Week:		11/05/12	11/11/12	11-----					2	\$1,500.00		0.00			
N 3	WPTV	10/16/12	11/06/12	M-F 9-10a M-F 9-10a	CM	9-10a	11111--	:30	5	\$650.00	FX	0.00	NM	7	\$4,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- 1- 1---					2	\$650.00		0.00			
Week:		10/22/12	10/28/12	1- 1---					2	\$650.00		0.00			
Week:		10/29/12	11/04/12	- 1- 1---					2	\$650.00		0.00			
Week:		11/05/12	11/11/12	1-----					1	\$650.00		0.00			
N 4	WPTV	10/16/12	11/06/12	M-F 10-11a M-F 10-11a	CM	10-11a	11111--	:30	5	\$575.00	FX	0.00	NM	15	\$8,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- 1111--					4	\$575.00		0.00			
Week:		10/22/12	10/28/12	11111--					5	\$575.00		0.00			
Week:		10/29/12	11/04/12	11111--					5	\$575.00		0.00			
Week:		11/05/12	11/11/12	1-----					1	\$575.00		0.00			
N 5	WPTV	10/16/12	11/06/12	M-F 12p NEWS M-F 12n-1p	CM	12-1p	11111--	:30	5	\$500.00	FX	0.00	NM	15	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- 1111--					4	\$500.00		0.00			
Week:		10/22/12	10/28/12	11111--					5	\$500.00		0.00			
Week:		10/29/12	11/04/12	11111--					5	\$500.00		0.00			
Week:		11/05/12	11/11/12	1-----					1	\$500.00		0.00			
N 6	WPTV	10/16/12	11/06/12	M-F 3p-4p 3-4pm Jeff Probst	CM	3-4p	11111--	:30	5	\$500.00	FX	0.00	NM	15	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- 1111--					4	\$500.00		0.00			
Week:		10/22/12	10/28/12	11111--					5	\$500.00		0.00			
Week:		10/29/12	11/04/12	11111--					5	\$500.00		0.00			
Week:		11/05/12	11/11/12	1-----					1	\$500.00		0.00			
N 7	WPTV	10/16/12	11/06/12	M-F 4p-5p M-F 4p-5p	CM	4-5p	11111--	:30	5	\$725.00	FX	0.00	NM	15	\$10,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- 1111--					4	\$725.00		0.00			
Week:		10/22/12	10/28/12	11111--					5	\$725.00		0.00			
Week:		10/29/12	11/04/12	11111--					5	\$725.00		0.00			
Week:		11/05/12	11/11/12	1-----					1	\$725.00		0.00			
N 8	WPTV	10/16/12	11/06/12	M-F 5-530p M-F 5-530p	CM	5-530p	11111--	:30	5	\$1,600.00	FX	0.00	NM	15	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- 1111--					4	\$1,600.00		0.00			
Week:		10/22/12	10/28/12	11111--					5	\$1,600.00		0.00			
Week:		10/29/12	11/04/12	11111--					5	\$1,600.00		0.00			
Week:		11/05/12	11/11/12	1-----					1	\$1,600.00		0.00			
N 9	WPTV	10/16/12	11/06/12	M-F 530-6p M-F 530-6p	CM	530-6p	11111--	:30	5	\$1,600.00	FX	0.00	NM	15	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- 1111--					4	\$1,600.00		0.00			
Week:		10/22/12	10/28/12	11111--					5	\$1,600.00		0.00			



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Contract / Revision **314043** Flight Dates **10/16/12-11/06/12** Hiatus Dates
Original Date / Revision 10/05/12/ 10/10/12 Order Sep 00:20:00
Advertiser **Republican Party of FL - Pe** Product **RPOF3pACK(pETERSON,g)** Estimate # **559**

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 9	WPTV	10/16/12	11/06/12	M-F 530-6p M-F 530-6p	CM	530-6p	11111--	:30	5	\$1,600.00	FX	0.00	NM	15	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	11111--	5		\$1,600.00		0.00						
Week:		11/05/12	11/11/12	1-----	1		\$1,600.00		0.00						
N 10	WPTV	10/16/12	11/06/12	M-F 6-630p M-F 6-630p	CM	6-630p	11111--	:30	5	\$1,800.00	FX	0.00	NM	15	\$27,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-1111--	4		\$1,800.00		0.00						
Week:		10/22/12	10/28/12	11111--	5		\$1,800.00		0.00						
Week:		10/29/12	11/04/12	11111--	5		\$1,800.00		0.00						
Week:		11/05/12	11/11/12	1-----	1		\$1,800.00		0.00						
N 11	WPTV	10/16/12	11/06/12	M-F 7-730p M-F 7-730p	CM	7-730p	11111--	:30	5	\$950.00	FX	0.00	NM	7	\$6,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-1-1---	2		\$950.00		0.00						
Week:		10/22/12	10/28/12	1-1---	2		\$950.00		0.00						
Week:		10/29/12	11/04/12	1-1---	2		\$950.00		0.00						
Week:		11/05/12	11/11/12	1-----	1		\$950.00		0.00						
N 12	WPTV	10/16/12	11/06/12	M-F 730-8p M-F 730-8p	CM	730-8p	11111--	:30	5	\$950.00	FX	0.00	NM	7	\$6,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-1-1---	2		\$950.00		0.00						
Week:		10/22/12	10/28/12	1-1---	2		\$950.00		0.00						
Week:		10/29/12	11/04/12	1-1---	2		\$950.00		0.00						
Week:		11/05/12	11/11/12	1-----	1		\$950.00		0.00						
N 13	WPTV	10/16/12	11/06/12	M-F 630-7p M-F 630-7p	CM	630-7p	11111--	:30	5	\$3,000.00	FX	0.00	NM	7	\$21,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--1-1--	2		\$3,000.00		0.00						
Week:		10/22/12	10/28/12	1-1---	2		\$3,000.00		0.00						
Week:		10/29/12	11/04/12	1-1---	2		\$3,000.00		0.00						
Week:		11/05/12	11/11/12	1-----	1		\$3,000.00		0.00						
N 14	WPTV	10/16/12	11/06/12	M-F 11-1135p M-F 11-1135p	CM	11-1135p	11111--	:30	5	\$1,400.00	FX	0.00	NM	15	\$21,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-1111--	4		\$1,400.00		0.00						
Week:		10/22/12	10/28/12	11111--	5		\$1,400.00		0.00						
Week:		10/29/12	11/04/12	11111--	5		\$1,400.00		0.00						
Week:		11/05/12	11/11/12	1-----	1		\$1,400.00		0.00						
N 15	WPTV	10/16/12	11/06/12	Wednesday Prime B L&O:SVU	CM	9-10p	--1----	:30	1	\$1,500.00	P-1	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--1----	1		\$1,500.00		0.00						
Week:		10/22/12	10/28/12	-----	0		\$1,500.00		0.00						
Week:		10/29/12	11/04/12	--1----	1		\$1,500.00		0.00						
Week:		11/05/12	11/11/12	-----	0		\$1,500.00		0.00						
N 16	WPTV	10/16/12	11/04/12	Sa 6-7a Sa 6-7a	CM	6-7a	-----S-	:30	1	\$400.00	FX	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$400.00		0.00						
Week:		10/22/12	10/28/12	-----S-	1		\$400.00		0.00						
Week:		10/29/12	11/04/12	-----S-	1		\$400.00		0.00						
N 17	WPTV	10/16/12	11/04/12		CM	7-8a	-----S-	:30	1	\$725.00	FX	0.00	NM	3	\$2,175.00



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Contract / Revision **314043** Flight Dates **10/16/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/05/12/ 10/10/12

Order Sep 00:20:00

Advertiser **Republican Party of FL - Pe** Product **RPOF3pACK(pETERSON,g)** Estimate # **559**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				Sa 7-8a											
				Sa 7-8a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-					1	\$725.00		0.00			
		Week: 10/22/12	10/28/12	-----S-					1	\$725.00		0.00			
		Week: 10/29/12	11/04/12	-----S-					1	\$725.00		0.00			
N18	WPTV	10/16/12	11/04/12	Sa 8-10a	CM	8-10a	-----S-	:30	1	\$850.00	FX	0.00	NM	3	\$2,550.00
				Sa 8-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-					1	\$850.00		0.00			
		Week: 10/22/12	10/28/12	-----S-					1	\$850.00		0.00			
		Week: 10/29/12	11/04/12	-----S-					1	\$850.00		0.00			
N19	WPTV	10/16/12	11/04/12	Sa 10-1030a	CM	10-1030a	-----S-	:30	1	\$500.00	FX	0.00	NM	3	\$1,500.00
				Sa 10-1030a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-					1	\$500.00		0.00			
		Week: 10/22/12	10/28/12	-----S-					1	\$500.00		0.00			
		Week: 10/29/12	11/04/12	-----S-					1	\$500.00		0.00			
N20	WPTV	10/16/12	11/04/12	Sa 7p News	CM	7-730pm	-----S-	:30	1	\$850.00	FX	0.00	NM	2	\$1,700.00
				Sa 7p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-					1	\$850.00		0.00			
		Week: 10/22/12	10/28/12	-----S-					0	\$850.00		0.00			
		Week: 10/29/12	11/04/12	-----S-					1	\$850.00		0.00			
N21	WPTV	10/22/12	10/28/12	Sa 6p	CM	6-630p	-----S-	:30	1	\$850.00	FX	0.00	NM	1	\$850.00
				Sa 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-					1	\$850.00		0.00			
N22	WPTV	10/16/12	11/04/12	Saturday Prime C	CM	10-11p	-----S-	:30	1	\$350.00	P-1	0.00	NM	3	\$1,050.00
				Saturday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-					1	\$350.00		0.00			
		Week: 10/22/12	10/28/12	-----S-					1	\$350.00		0.00			
		Week: 10/29/12	11/04/12	-----S-					1	\$350.00		0.00			
N23	WPTV	10/16/12	11/04/12	Sa 11-1130P	CM	11-1130p	-----S-	:30	1	\$1,400.00	FX	0.00	NM	3	\$4,200.00
				Sa 11-1130p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-					1	\$1,400.00		0.00			
		Week: 10/22/12	10/28/12	-----S-					1	\$1,400.00		0.00			
		Week: 10/29/12	11/04/12	-----S-					1	\$1,400.00		0.00			
N24	WPTV	10/16/12	11/04/12	Su 6-7a	CM	6-7a	-----S	:30	1	\$400.00	FX	0.00	NM	3	\$1,200.00
				Su 6-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S					1	\$400.00		0.00			
		Week: 10/22/12	10/28/12	-----S					1	\$400.00		0.00			
		Week: 10/29/12	11/04/12	-----S					1	\$400.00		0.00			
N25	WPTV	10/16/12	11/04/12	Su 7-8a	CM	7-8a	-----S	:30	1	\$500.00	FX	0.00	NM	3	\$1,500.00
				Su 7-8a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S					1	\$500.00		0.00			
		Week: 10/22/12	10/28/12	-----S					1	\$500.00		0.00			
		Week: 10/29/12	11/04/12	-----S					1	\$500.00		0.00			
N26	WPTV	10/16/12	11/04/12		CM	8-9a	-----S	:30	1	\$1,075.00	FX	0.00	NM	3	\$3,225.00



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Contract / Revision **314043** Flight Dates **10/16/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/05/12/ 10/10/12

Order Sep 00:20:00

Advertiser **Republican Party of FL - Pe** Product **RPOF3pACK(pETERSON,g)** Estimate # **559**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				Su 8-9a											
				Su 8-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S					1	\$1,075.00		0.00			
		Week: 10/22/12	10/28/12	-----S					1	\$1,075.00		0.00			
		Week: 10/29/12	11/04/12	-----S					1	\$1,075.00		0.00			
N27	WPTV	10/16/12	11/04/12	Su 9-10a	CM	9-10a	-----S	:30	1	\$2,500.00	FX	0.00	NM	3	\$7,500.00
				Su 9-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S					1	\$2,500.00		0.00			
		Week: 10/22/12	10/28/12	-----S					1	\$2,500.00		0.00			
		Week: 10/29/12	11/04/12	-----S					1	\$2,500.00		0.00			
N28	WPTV	10/16/12	11/04/12	SU 10-11am To the Point	CM	10-11am	-----S	:30	1	\$425.00	FX	0.00	NM	3	\$1,275.00
				SU 10-11am To the Point											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S					1	\$425.00		0.00			
		Week: 10/22/12	10/28/12	-----S					1	\$425.00		0.00			
		Week: 10/29/12	11/04/12	-----S					1	\$425.00		0.00			
N29	WPTV	10/16/12	11/04/12	Su 6p	CM	6-630p	-----S	:30	1	\$850.00	FX	0.00	NM	3	\$2,550.00
				Su 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S					1	\$850.00		0.00			
		Week: 10/22/12	10/28/12	-----S					1	\$850.00		0.00			
		Week: 10/29/12	11/04/12	-----S					1	\$850.00		0.00			
N30	WPTV	10/29/12	10/29/12	NBC Monday Prime voice	CM	8-11p (8:00 PM-10:00 PM)	1-----	:30	1	\$4,000.00	FX	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----					1	\$4,000.00		0.00			
N31	WPTV	10/22/12	10/22/12	NBC Monday Prime presidential debate	CM	8-11p (9:00 PM-11:00 PM)	1-----	:30	1	\$4,000.00	FX	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	1-----					1	\$4,000.00		0.00			
N32	WPTV	10/23/12	10/23/12	Tuesday Prime A voice	CM	8-9p	-T-----	:30	1	\$4,000.00	FX	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----					1	\$4,000.00		0.00			
N33	WPTV	10/23/12	10/23/12	Tuesday Prime B new norm/go on	CM	9-10p	-T-----	:30	1	\$1,450.00	FX	0.00	NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----					1	\$1,450.00		0.00			
N34	WPTV	10/30/12	10/30/12	Tuesday Prime C parenthood	CM	10-11p	-T-----	:30	1	\$2,500.00	FX	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----					1	\$2,500.00		0.00			
N35	WPTV	10/24/12	10/24/12	Wednesday Prime A animal/guys...kids	CM	8-9p	--W----	:30	1	\$1,450.00	FX	0.00	NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----					1	\$1,450.00		0.00			
N36	WPTV	10/24/12	10/24/12	Wednesday Prime C chicago fire	CM	10-11p	--W----	:30	1	\$2,500.00	FX	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----					1	\$2,500.00		0.00			



WPTV

Print Date: 10/11/12

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Contract / Revision **314043** Flight Dates **10/16/12-11/06/12** Hiatus Dates
Original Date / Revision 10/05/12/ 10/10/12 Order Sep 00:20:00
Advertiser **Republican Party of FL - Pe** Product **RPOF3pACK(pETERSON,g)** Estimate # **559**

													<u>Totals</u>		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
N37	WPTV	10/16/12	10/19/12	M-F 5-6a M-F 5-6a	CM	5-6a	- TWTF - -	:30	1	\$500.00	FX	0.00 NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- TWTF - -	1		\$500.00		0.00						
													Totals	243	\$289,425.00